

2009

NYSCATE CONFERENCE



*Making Connections
Opportunities through Collaboration*

NOVEMBER 22-24

Pre-Conference Workshops November 21

Rochester Riverside Convention Center
Hyatt Regency Hotel - Rochester, NY



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CONFERENCE SCHEDULE

Saturday, November 21

7:00	Registration Open
9:00 - 4:00	Full Day Hands-On Workshop*
9:00 - 12:00	AM Hands-On Workshops*
1:00 - 4:00	PM Hands-On Workshops*

Sunday, November 22

7:00	Registration Open
9:00 - 4:00	Full Day Hands-On Workshop*
9:00 - 12:00	AM Hands-On Workshops*
1:00 - 4:00	PM Hands-On Workshops*
12:30 - 1:30	Session A
1:45 - 2:45	Session B
3:00 - 4:00	Session C
5:00 - 6:00	Opening Round Robin Reception
6:45 - 9:00	Banquet, Awards and Keynote Address: Chris Lehmann
9:00 - 12:00	Vegas Night Extravaganza

Monday, November 23

7:00 - 8:00	Breakfast and Registration Opens
8:00 - 9:00	Session D
9:15 - 10:30	General Plenary and Keynote Address by Sir Ken Robinson
10:00	Official Opening of Exhibit Hall
10:45 - 11:45	Session E
12:00	Town Hall Lunch - NYS Education Technology Plan
12:30 - 2:30	Dedicated Exhibit Hall Time & Italian Ice Break
2:30 - 3:30	Keynote Address by David Jakes
3:45 - 4:45	Session F
6:00 - 7:00	Reception
7:00 - 10:00	Strong National Museum of Play and NYSCATE challenge Event

Tuesday, November 24

7:00	Registration Open
7:30 - 8:30	Continental Breakfast
8:00 - 12:00	Exhibit Hall Open
8:45 - 9:45	Session G
9:45 - 10:30	Coffee Break /Dedicated Exhibit Hall Time
10:30 - 11:30	Session H
11:45 - 12:45	Session I
1:00 - 2:30	Lunch and Closing Keynote by Elliot Soloway and Cathie Norris

*Pre-registration for all workshops required. Additional fees apply.

*Meal plans available for purchase.

KEYNOTE INFORMATION



Sir Ken Robinson, Ph.D is an internationally recognized leader in the development of creativity, innovation and human resources and a New York Times Best-selling author. He works with governments in Europe, Asia and the USA, with international agencies, Fortune 500 companies, and some of the world's leading cultural organizations. In 1998, he led a national commission on creativity, education and the economy for the UK Government. *All Our Futures: Creativity, Culture and Education?* (The Robinson Report) was published to wide acclaim in 1999. He has been honored with the

Athena Award of the Rhode Island School of Design for services to the arts and education; the Peabody Medal for contributions to the arts and culture in the United States, and the Benjamin Franklin Medal of the Royal Society of Arts for outstanding contributions to cultural relations between the United Kingdom and the United States. In 2005 he was named as one of Time/Fortune/CNN's Principal Voices. In 2003, he received a knighthood from Queen Elizabeth II for his services to the arts and education. He speaks to audiences throughout the world on the creative challenges facing business and education in the new global economies.

Elliot Soloway and Cathleen Norris

Educating the Mobile Generation: Using Cellphone Computers in K-12

Cathleen Norris, Regents Professor, University of North Texas

Elliot Soloway, Arthur F. Thurnau Professor, University of Michigan

Achieving 1:1 may well be easier than schools have thought. The cellphone computer – a smartphone is really a computer with a radio that is used to make phone calls – is a low-cost, pervasive device that is the quintessential 21st century, knowledge-workers tool. In our presentation we will explore the issues involved in using cellphone computers for curricular purposes. Indeed, rather than banning cellphone computers from school, we need to embrace them as a way to reach the mobile generation – who see the cellphone as essential to their lives outside of school - and prepare our children for the 21st global marketplace.

KEYNOTE INFORMATION



Cathleen Norris is a Regents Professor in the College of Information, Department of Learning Technologies at the University of North Texas. For 14 years, Cathie taught high school math and computer science. She received the Dallas Public Schools highest honor for teaching, the Golden Apple Award. Drawing on those classroom teaching experiences, Cathie's university research focuses helping teachers weave mobile learning technologies into the daily fabric of their classrooms. Cathie has been President of the

International Society for Technology in Education (ISTE), the leading international organization for technology-minded educators. From 1996 through 2001, she was the President of the National Educational Computing Association (NECA), the association that organized NECC, the premier conference on technology in K-12. Cathie is a co-founder of GoKnow Learning, Inc. an Ann Arbor-based company that provides K-12 with mobile learning products and services.



Elliot Soloway is an Arthur F. Thurnau Professor with appointments in the Dept of EECS, College of Engineering, the School of Education, and the School of Information, at the University of Michigan. For the past 10 years, Elliot has been exploring how mobile computing technologies can be effectively used in K-12 classrooms. In 2001, the undergraduates at the University of Michigan selected him to receive the "Golden Apple Award" as the Outstanding Teacher of the Year. In 2004, the EECS College of Engineering HKN Honor Society awarded Elliot the "Distinguished Teacher of the Year Award." Elliot is a co-founder and CEO of GoKnow Learning, Inc.



Chris Lehmann is the founding principal of the Science Leadership Academy, a progressive science and technology high school in Philadelphia, PA. Chris has returned to his native Philadelphia after nine years as an English Teacher, Technology Coordinator, Girls Basketball Coach and Ultimate Frisbee coach at the Beacon School in New York City, one of the leading urban public schools for technology integration.

Chris was a honoree for the Association of Supervision and Curriculum Development's 2009 Outstanding Young Educator Award. Chris was named as one of "40 Under 40" by Philadelphia Business Journal in 2009. In 2006, the National School Board Association named Chris one of "20 to Watch" among American administrators. In 2001, Chris was honored by MOUSE as a Champion of Technology and Education for his work on building the portal at the Beacon School. Chris has spoken at educational conferences all over the world. Chris received his B.A. in English Literature from the University of Pennsylvania and his M.A. in English Education from Teachers College, Columbia University. Chris is the author of the education blog Practical Theory: <http://www.practicaltheory.org>

KEYNOTE INFORMATION



Peter H. Reynolds is on a mission. The New York Times best-selling Author-Illustrator and advocate for “off the path” learners is dedicated to crafting stories, media and technology that challenge children and grown-up children around the world to reach their full potential.

Peter has made his mark in many ways, including founding FableVision with his identical twin brother Paul. FableVision, an educational media developer and publisher, creates innovative learning software and interactive media. FableVision has partnered with the “best of the best” in children’s educational media, including PBS, the Jim Henson Company, Scholastic, MIT’s Education Arcade, and the National Academy of Sciences, to create award-winning websites, animation, books, and online games.

FableVision’s original software products include **Stationery Studio**, **Get A Clue**, and the internationally acclaimed **BrainCogs** and **Essay Express**, as well as **Peter H. Reynolds’ Animation-ish** (www.animationish.com), an easy-to use animation program that has garnered numerous awards and accolades from parenting and educational publications.



David Jakes Mr. Jakes enthusiastically serves as the Coordinator of Instructional Technology at Glenbrook South High School this year. He brings with him a wealth of knowledge about instructional technology and looks forward to forging a strong bond between the library and instructional technology as he leads the advancement of 21st century literacy at Glenbrook South High School. Mr. Jakes was the 2006 co-finalist for the Illinois Computing Educators’ Technology Educator of the Year award and was recognized in the Illinois State Board of Education’s Those Who Excel program. He was named an Access Excellence Fellow by the National Science Teachers’ Association and has been a Tandy Technology Scholar semi-finalist for two years.

Many of you will recognize David through his blog, the Strength of Weak Ties, found at <http://strengthofweakties.org>.

Volunteer to be a President

Please consider volunteering an hour of your time to introduce one of our speakers. Presiding is a great way to get involved in NYSSTATE and to represent your organization! Please contact Jeff Dolce at JDolce@opschools.org if you are interested!

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